

Presents

**ICBF-2024**

# **16<sup>th</sup> International Conference on Business & Finance**

## **FINANCE BEYOND THE NORM: EXPLORING THE PARADIGM SHIFT**

**Conference Dates**

**Feb. 29 - Mar. 01, 2024**

**Venue: ICFAI Business School (IBS)  
Hyderabad Campus**



### About the ICFAI Foundation for Higher Education (IFHE)

The ICFAI Foundation for Higher Education (IFHE) is a deemed-to-be-University established under section 3 of the UGC Act, 1956, Government of India. Prof. C. Rangarajan, the former Governor of Reserve Bank of India, is the Chancellor of the University. The IFHE is accredited with A+ + by NAAC . The IFHE has developed a comprehensive student-centric learning approach consisting of several stages, designed to add significant value to the learner's understanding in an integrated manner, covering relevant knowledge, practical skills and positive attitudes. The IFHE has 5 faculties: Management, Social Sciences, Engineering, Law and Architecture. The IFHE has a large and well qualified faculty pool comprising of mostly doctorates with rich industry experience. The faculty members are actively involved in research, case development, and industry consultancy. The IFHE has a 91-acre lush green campus at Hyderabad with a built-up area of over 16 lakh sq.ft.

### About ICFAI Business School (IBS), Hyderabad

ICFAI Business School (IBS) is a constituent of the IFHE. Established in 1995, IBS Hyderabad has been accredited by AACSB making it one of the premier business schools in India. The programs offered at IBS include PhD, MBA, BBA and B.Com. IBS is one of the few business schools in India to have AACSB accreditation for undergraduate and doctoral programs along with its flagship MBA program. IBS is one of the consistently top ranked business schools in India. The school has been re-accredited by South Asian Quality Standards (SAQS), rated A\*\* by CRISIL, EB2 IN by ICRA and 40th rank by NIRF in 2023. IBS's MBA program is one of the largest in Asia with a student intake of around 1,200 per annum. In addition, over 60 scholars are pursuing Ph.D. program. The BBA and B.Com program have an annual intake of around 1000 students and 60 students respectively. IBS faculty members have published around 500 research papers in reputed International and National journals. IBS has dedicated research and content research centers (ICMR & CRC) which are managed by a team of knowledge workers having years of academic and corporate experience. Case studies developed by IBS Hyderabad are used by elite B Schools and premier consulting firms around the world.

### About the Finance and Accounting Department

The Department of Finance and Accounting plays a significant role in grooming the students for pursuing their chosen careers. The department has a diverse pool of faculty members

who have rich industry and academic experiences. In addition to the core courses such as Financial Management and Accounting for Managers, the department offers specialization courses in Security Analysis, Financial Derivatives and Risk Management, Investment Banking, Mergers and Acquisitions, Financial Analytics, Project Appraisal and Finance, Treasury Management, FinTech, Advanced Fin Tech, SAS, Portfolio Management and Mutual Funds etc. Faculty members of the department have published research papers in reputed peer reviewed national and international journals, which are Scopus indexed and listed in ABDC. The major thrust areas in which research activities are being pursued are Corporate Finance, Market Microstructure, Asset Pricing, Corporate Governance, Behavioral Finance, etc.

### About the Conference

The International Conference on Business and Finance 2024 (ICBF-2024), the annual event of the ICFAI Business School, invites papers for its 16<sup>th</sup> edition to be held at the IBS Hyderabad from February, 29 - March, 01, 2024. Academicians, researchers, doctoral students, and practitioners are invited and encouraged to submit research papers in all areas of finance. The papers for this conference can fall under the following broad categories:

- Conceptual Papers/ Empirical Papers/ Theoretical Papers (Especially from Academicians)
- Case Studies/White Papers/Practice Papers (Especially from students and Industry)



## Conference Theme

### **Finance beyond the Norm: Exploring the Paradigm Shift.**

**Sub-themes of the Conference:** Including but not limited to

- Financial Markets and Innovations
- Banking – Technological and Product innovations
- Valuation of Intangible Assets
- Alternative Investments
- Green Finance
- Sustainable Finance
- Strategic Financing – Best Practices
- Financial Supply Chain
- Peer to Peer Lending
- Start Up Funding
- AI and ML in Financial Operations
- Fintech and Risk Management
- Corporate Governance
- Capital Raising Strategies/ Capital Structure – Innovation and Best Practices
- Working Capital Management-Innovations and Technological Advancements
- Capital Structure – Innovations and Challenges
- Portfolio Management
- Market microstructure and algorithmic trading, exchange traded funds
- Quality of Financial Reporting and Adoption of IFRS
- Fraud Detection and forensic accounting
- Real estate investment trusts
- IPO & FPO Pricing including loss making start ups
- Computational finance and financial econometrics
- Financial derivatives and risk management
- Financial Policy choice, Institutions and regulation, Microfinance institutions
- Financial Literacy and Financial Inclusion, Investor Perception
- Financial Analytics
- Agricultural Finance

## Paper Submission Guidelines

All the submissions received as per the guidelines will be double-blind reviewed. The full papers must contain an abstract of maximum 300 words, which should include: Purpose of the research, Motivation, Methodology, Main results, and Practical Implications. However, for practice papers, authors may include business context, analytical problem, proposed solution & insights. The authors should clearly indicate the theme under which they want their paper to be considered. Conceptual Papers/ Empirical Papers/ Theoretical Papers should be between 4000-9000 words long while Case Studies/ White Papers/ Practice Papers may be of 1500-3000 words.

The papers should be in font Times New Roman and 12 points in MS-Word, with 1.5 line spacing. The Title/Cover Page shall contain the details of Paper Title, Author(s), Affiliation(s), Contact Details (e-mail ID & phone No.). The

authors should clearly mention whether they are full time faculty members or research scholars or practitioners in their affiliation. Authors shall pay the registration fee only after receiving the confirmation of acceptance of their full paper for the conference.

## Important dates

Full papers meeting the submission guidelines must be submitted to [icbf2024@ibsindia.org](mailto:icbf2024@ibsindia.org) by **February 15, 2024**. The decision on the acceptance or otherwise on the paper will be provided by **February 20, 2024**

## Registration Process

Category	Early Bird Registration (by February 20, 2024)	Regular Registration (by February 25, 2024)
	INR (USD)*	INR (USD)*
Faculty	₹ 2,500 (80)	₹ 3,000 (100)
Scholars	₹ 1,000 (30)	₹ 1,200 (40)
Practitioners	₹ 4,500 (130)	₹ 5,000 (150)

The above conference fee is inclusive of GST @ 18 percent.

\* There would be a group discount of 10% for registrations of three or more members from the same institute.

\*Based on request Hostel Accommodation will be provided subject to additional charge of ₹1,000 per day.

Please note that at least one of the authors have to register for the conference and present the paper. Certificates will be issued to only those participants who present their paper in the conference.

## Best Paper Awards

There will be categories of Best Paper Awards, involving a Certificate and Cash prize to be awarded as shown below:

Award Category	Details of the Award
Best Paper Award - First	A certificate of recognition and a cash prize of ₹ 15,000
Best Paper Award - Second	A certificate of recognition and a cash prize of ₹ 10,000
Best Paper Award - Third	A certificate of recognition and a cash prize of ₹ 5,000
Best Case/White Paper Award	A certificate of recognition and a cash prize of ₹ 5,000
Best Thesis/Proposal Award	A certificate of recognition and a cash prize of ₹ 5,000

## Publication Opportunities

ICBF-2024 intends to provide an opportunity to the conference participants to get their papers considered for publication in journals of international repute.

Selected papers will be sent for evaluation to check the suitability and will be sent out for fast-track review to five reputed journals out of which four are in ABDC-C category and one is in Inderscience. These journals will be announced soon as a part of conference tie-up. These papers must mention in the cover letter (and also in the acknowledgement section usually before the References section in the paper) that the paper was presented in the 16<sup>th</sup> International Conference on Business and Finance (ICBF–2024) and has been revised based on the comments received by the reviewers. Also papers must adhere to the guidelines of the respective journals in which they will be selected for evaluation and possible publication.

## CONFERENCE COMMITTEES Advisory Committee

**Prof. L.S.Ganesh** (Vice Chancellor, ICFAI Foundation for Higher Education)

**Prof. S. Vijayalakshmi** (Registrar, ICFAI Foundation for Higher Education)

**Prof. K. S .Venu Gopal Rao** (Director, ICFAI Business School, Hyderabad)

**Prof. Sindhuja P N** (Dean, Academics, ICFAI Business School, Hyderabad)

**Prof. Padmavathi.C.** (Dean, UG Program, ICFAI Business School, Hyderabad)

**Prof. D. Satish** (Area Head, Finance and Accounting, ICFAI Business School, Hyderabad)

## Organizing Committee

**Dr T.Sita Ramaiah** (Conference Chair) - 9440961062

**Dr. Sikandar Azam** (Conference Co-Chair) - 8015369108

**Dr. Abhishek Sinha** (Conference Co-Chair) - 8019104234

**Dr. N S Sudesh** (Conference Co-Chair) - 7989926586

**Dr. Munawar Sayyad** (Conference Co-Chair) - 8688484387

### **IMPORTANT DATES TO REMEMBER**

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**February 15, 2024.**

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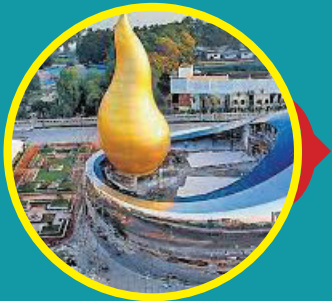
**Campus:**

Dontanapally, Shankarpally Road, Hyderabad

## Tourist Attractions of Hyderabad



**Charminar:** Built in 1591, the majestic Charminar is Hyderabad's most renowned landmark. It is a beautiful mosque and square monument with four huge arches that provide stunning views of the lively marketplaces around it.



**Durgam Cheruvu Cable Bridge:** is an extradosed bridge in Hyderabad, Telangana, India. It is located near Inorbit Mall at Madhapur. The bridge connects Jubilee Hills with Financial District and eases traffic congestion to Madhapur across Durgam Cheruvu. Each pillar has 13 cables each side.

**Telangana Martyrs Memorial:** The monument was built in memory of 369 students who died during the 1969 agitation for a separate Telangana state. It is situated on the banks of Hussain Sagar, opposite to the Public Gardens, Hyderabad. It is the largest seamless stainless-steel memorial built in the world.

**Telangana Secretariat:** Officially known as Dr. B. R. Ambedkar Telangana Secretariat situated at Hyderabad, is the administrative office of the employees of the Government of Telangana in India.

**T-Hub:** India's largest incubation centre, synergies startups, corporations, governments, academia and investors to drive transformative change. T-Hub has designed and delivered more than 100 innovation programs in the last seven years, enabling 2000 startups to scale nationally and globally.

